

STRATEGIC PLAN



- **SASKATCHEWAN SENIORS ASSOCIATION INC.**

Walking the Road Together



WHO WE ARE

The **Saskatchewan Seniors Association Incorporated** has inspired and supported seniors in Saskatchewan to enjoy a wholesome quality of life for the past 80 years.

As a **volunteer, non-profit organization**, SSAI has worked hard for all the seniors in all of the regions of this province.

Our representation in communities, from senior's clubs to districts and regions, and to the provincial level.

This enables us to be a very **effective voice for seniors** in regards to issues and concerns.

WALKING THE ROAD TOGETHER

DON'T PLAN FOR SENIORS

PLAN WITH SENIORS

Our volunteer status brings with it the *dedication and commitment of the members* to ensure that seniors are heard, and that they receive the benefits to which they are entitled. ***Every program – medicare, pensions, homecare, seniors' grants, etc. - is maintained and available to seniors as a result of the collective efforts of all SSAI members – both current and previous.*** As seniors in our own communities, we strongly believe that seniors are deserving of benefits that they contributed to during their working years and services. Because of this, SSAI has a long and storied history of working with *others for the benefits of all Saskatchewan seniors.*

OUR VISION

- **Working for seniors to bring seniors together in one strong, non-partisan, non-racial, non-sectarian organization that will work for the welfare of all seniors in Saskatchewan.**
- **It is the sincere wish that all seniors in Canada might become united into one strong voice for the betterment of all.**

OUR MISSION

Publicity and promotions.

**To provide an organized forum for all seniors.
Housing, health and transportation
resolutions.**

Offer leadership in programs and activities.

**Work with all levels of government to benefit
seniors.**

Co-operate with organizations across Canada.

Seniors' Voice – Seniors' Benefits



OUR VALUES

- **O - Ownership**
- **U - Understanding**
- **R - Representation**

COMMITMENT

- **C** - **Caring**
- **O** - **Ongoing**
- **M** - **Member Driven**
- **M** - **Mentorship**
- **I** - **Involved**
- **T** - **Timely**
- **M** - **Meticulous**
- **E** - **Engaging**
- **N** - **Non - political**
- **T** - **Trust**

OUR STRATEGIC PRIORITIES

Sharing and Caring

- Awareness
 - Concerns/issues/shortfalls
- Seniors Issues
 - healthcare/housing/transportatio
- Program Proposals & Development
 - our clubs/our communities/ our future

**** intergenerational/age friendly/inclusive/active****

OUR STRATEGIC PRIORITIES

Member Engagement

- Clubs
- Districts
- Regions
- Walkathon
- Provincial Bowling Tournament
- Club Visitations – President/directors
 - Annual AGM
 - Gray Matters
 - Website

OUR STRATEGIC PRIORITIES

Ensuring Success

Community Engagement

Intergenerational

Activity Based

Socially Inclusive

Representative of all Seniors

OUR STRATEGIC PRIORITIES

Quality of Life

- HomeCare
- Pharmacare
- Declaration of Health Care
 - Medicare
 - Housing
- Transportation
 - Isolation
- Age Friendly
- International Day of the Older Person

OUR STRATEGIC PRIORITIES

Advocacy

- Resolutions
- Representation
- Mtg with Opposition leaders
 - Mtg with Ministers
- National Pensioners Federation
 - Seniors' Voice



RESOLUTIONS



SSAI

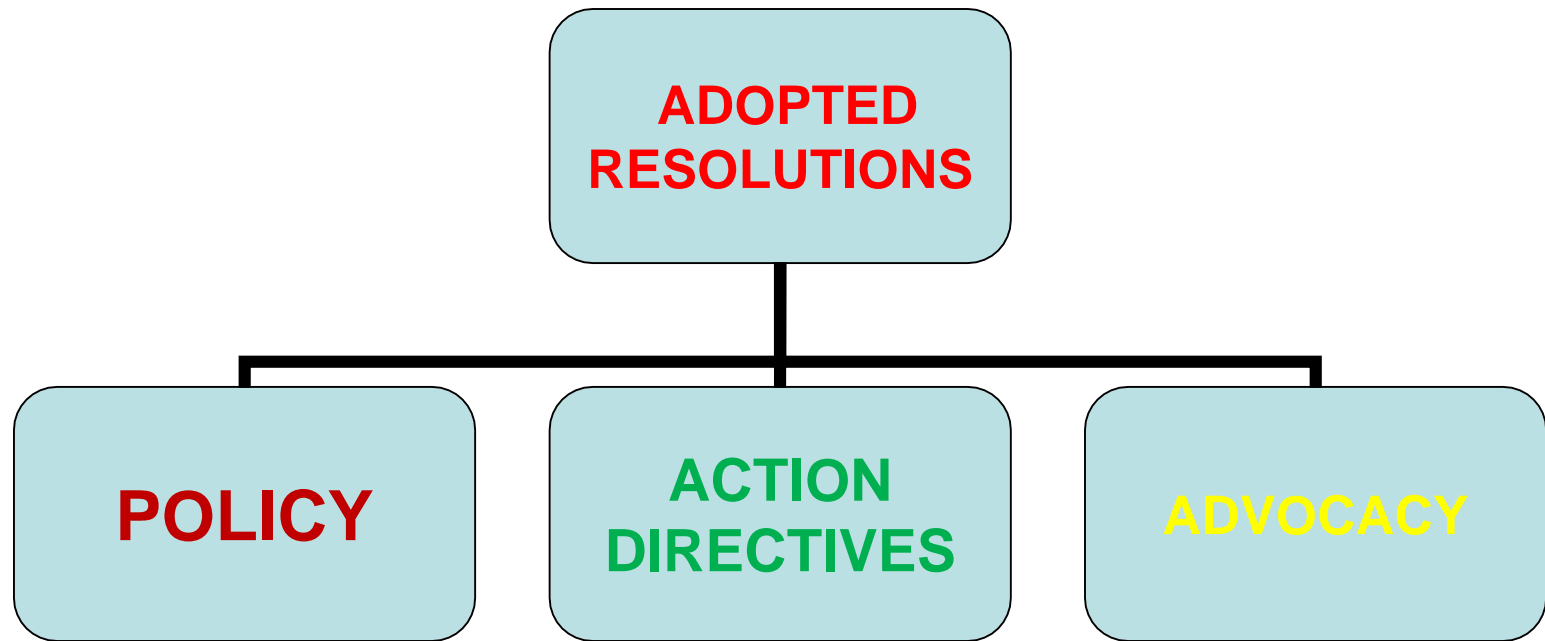
REGIONS

DISTRICTS

CLUBS

SENIORS' ISSUES

DISPOSITION OF RESOLUTIONS



SSAI BOARD

MINISTRY OF HEALTH

SASK SENIORS MECHANISM

NATIONAL PENSIONERS FEDERATION

Updates will be posted on the website

PLANNING TOGETHER



DREAMS

DON'T

Work

UNLESS

You DO

Refocusing Strategies 1

- on the subject of our structure, potential, and activities it is suggested that SSAI organize various policies/issues into “short term”, “medium term” and “long term” in order to better coordinate our actions on policy positions

Refocusing Strategies 2

we need to complete our data base
– and in particular,
communication via email

Refocusing Strategies 3

**Establish and concentrate
on 2 or 3 issues in
a position paper format,
such a paper to include
“actionable” content
i.e. Things we can do!**

Refocusing Strategies 4

After today, the SSAI board needs to clarify for

“Actionable Content”

to delineate what we believe to be

Reasonable and Achievable.

**Review current resolutions which are approved
and also those of the previous two years**

Develop an action plan and execute

Refocusing Strategies 5

That appearances before

- standing committees**
- Ministry of Health**
- Opposition Ministers/ Critics**

**** should be part of a strategy
to promote specific policies**

Refocusing Strategies 6

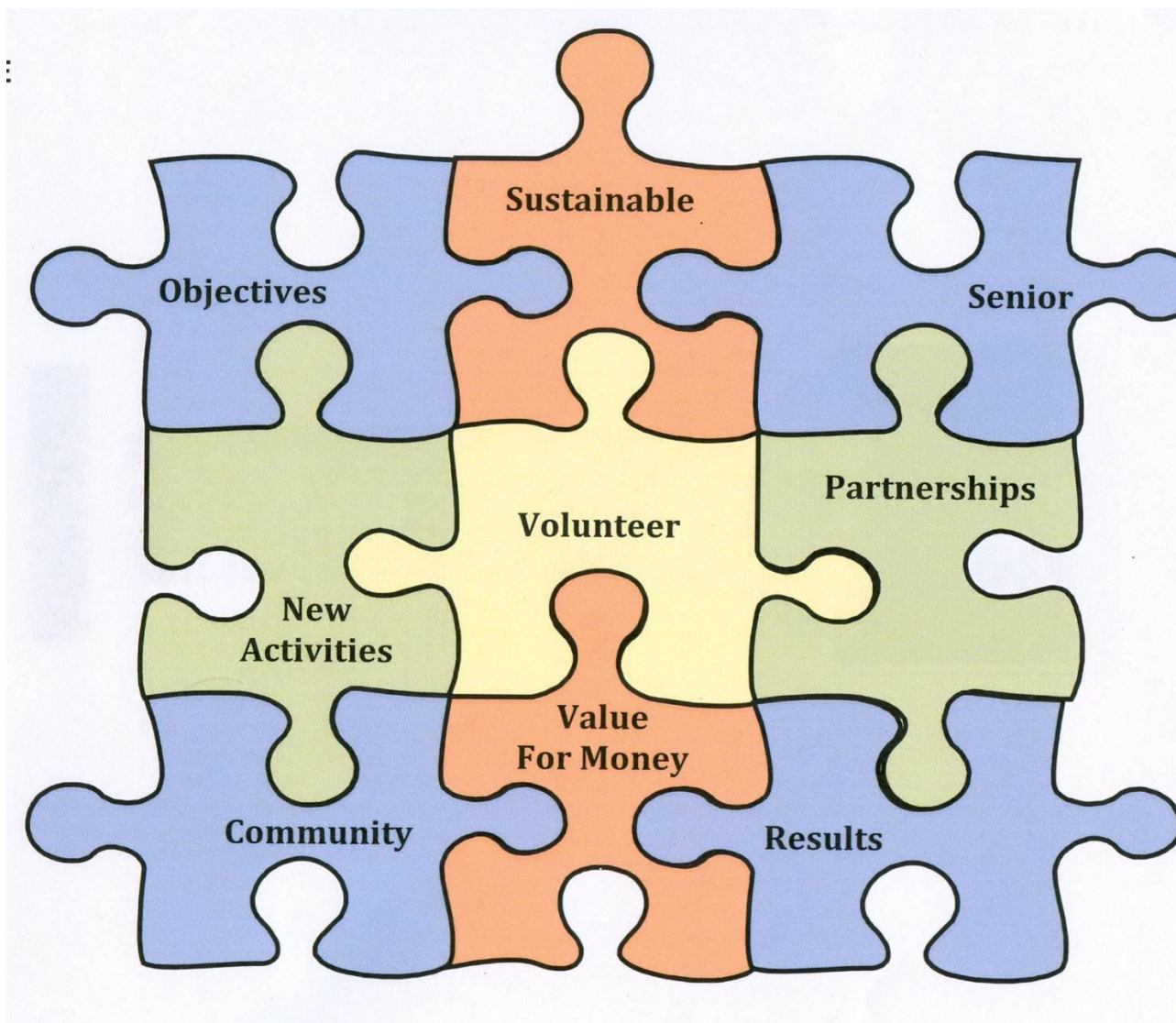
**Payment of proven researchers
to do work on behalf of SSAI
would be worth the expense
in many instances**

IF WE COULD AFFORD IT

SSAI'S REQUEST –YOU COUNT!

- GET INVOLVED AND ENGAGE COMMUNITY MEMBERS
- MAKE YOURSELF AND YOUR CLUB MEMBERS AWARE OF THE ISSUES
- ACTIVELY PROMOTE SENIORS' ISSUES IN THE COMMUNITY
- HIGHLIGHT SENIORS' ISSUES TO ALL CANDIDATES
- WORK FOR POSITIVE CHANGE AND IMPROVEMENT OF SERVICES AND PROGRAMS FOR SENIORS
- ENABLE ALL SENIORS TO BE ACTIVELY ENGAGED
- **ENSURE THAT YOUR CLUB'S VOICE IS EXPRESSED PROVINCIAL THROUGH SSAI AND NATIONALLY THROUGH NPF**
- HELP OTHERS – BE INVOLVED, BE ENGAGED

Seniors' Puzzle



John Fitzgerald "Jack" Kennedy



John Fitzgerald "Jack" Kennedy (May 29, 1917 – November 22, 1963), commonly referred to by his initials **JFK**, was an American politician who served as the [35th President of the United States](#) from January 1961 until [his assassination](#) in November 1963.

- *My fellow Americans, ask not what your country can do for you, ask what you can do for your country.*
- *Change is the law of life. And those who look only to the past or present are certain to miss the future.*

Senior Commitment



“When things go wrong as they sometimes will,

When the road you're trudging seems all uphill,

When funds are low and debts are high,

And you want to smile but you have to sigh,

When care is pressing you down a bit,

Rest, if you must, but don't you quit.”